



Winter program

2026 • 2027



A top global business school

Take your academic journey global this winter. Come to Audencia.

Studying at Audencia means learning at one of the best universities in France – a world-renowned management education and research institution. Highly ranked and triple accredited (EQUIS, AMBA, AACSB), Audencia's superior curriculum and deep connections with the business world translate into proven results for graduates of our programs, whether they go on to further study or into the job market. Audencia attracts students from 85 countries and faculty from around the world. And with more than 280 global academic partners, we offer a truly international environment for learning and engagement.

Located in beautiful, Welcoming Nantes.

Nantes, a thriving modern metropolis with old world flair, has been recognized as Europe's most livable city. Just two hours from Paris and a half hour from the Atlantic coast, it is a magnet for students and visitors, with countless historic sites and attractions. Major European destinations are also within easy reach by flight or train



6th

**LARGEST CITY
IN FRANCE**

60,000+

STUDENTS

50km

**FROM THE
ATLANTIC COAST**

800,000+

INHABITANTS

2 hours

BY TRAIN FROM PARIS



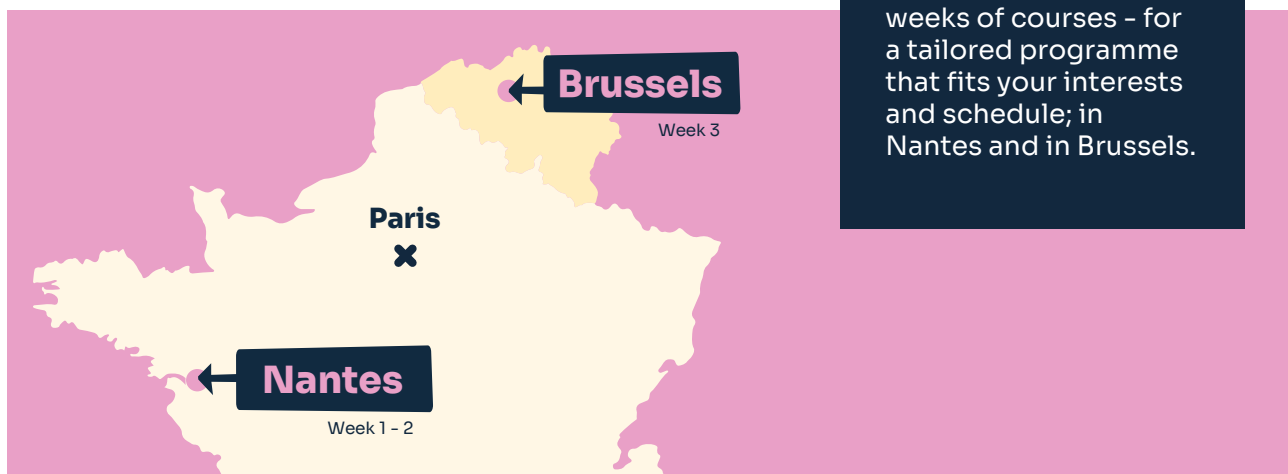
Audencia's Winter Program

A lively blend of learning & experience

Whether you're ready to launch your career or plan to go on to further study, Audencia is the ideal gateway to success. You'll enjoy a lively blend of traditional classroom instruction and hands-on experience in our intensive three-week program, conducted entirely in English. You'll build expertise in international management and business and quickly earn up to 12 ECTS credits.

Design your ideal winter

With built-in flexibility, you will have the freedom to choose one, two or three weeks of courses - for a tailored programme that fits your interests and schedule; in Nantes and in Brussels.



"Attending Audencia's Winter Program was one of the milestones in my master's degree. Coming from an engineering background, the Winter Program was a good starting point to explore Business and Economics. The instructors were of high caliber and made studying new ideas easy and enjoyable. I will be back for more short programs at Audencia, and expand my knowledge in Business, Finance and Economics. Thank you Audencia for the great opportunity, the well-chosen instructors and interesting topics."

Bassem
(Germany, 2022)



Program benefits

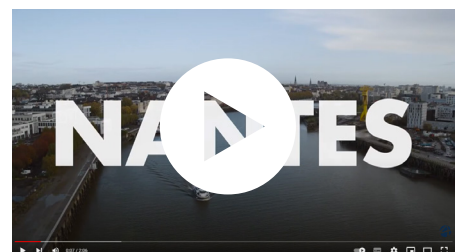
Through a combination of courses, dynamic group projects and company visits, you will broaden your knowledge of business, management, and the European market. Gain insight into:

- Management and innovation
- Cultural variables and their influence on business
- Trade models and barriers
- EU institutions such as the European Parliament and the European Commission



Discover our campus

<https://youtu.be/7MlCx-TuRWs>



2027 courses

Winter program schedule: January 11 – January 28, 2027

EACH MODULE IS 4 ECTS CREDITS (24 HOURS)

1

January 11 – January 15

- International Economics
- Psychology of Money & Consumer Behavior

2

January 18 – January 22

- Automation, Artificial Intelligence (AI) & Multinational Business
- International Finance: the Role of Risk

3

January 25 – January 28

- European Politics & Business: Study Trip to Brussels, Belgium

Full course descriptions available on our website. Students may select one course per week. 1 US credit = 2 ECTS. Courses listed are representative and subject to slight changes. Credits are guaranteed by Audencia, but your home university decides whether to accept these credits within the context of your studies. Please discuss this with your study advisor in advance, directing your advisor to us with any questions about the content or level of the course.



Housing & Student Services

We help you take care of the details that matter

From social activities to housing to campus facilities, our attention to every detail ensures a positive experience:

- Professional, experienced and personalised student services
- Assistance with locating housing with one of Audencia's housing partners in Nantes
- Great amenities such as computer labs, libraries and high-speed Wi-Fi



Tuition

STUDENTS FROM PARTNER UNIVERSITIES*

- Administrative fee of €150
- No additional tuition

STUDENTS FROM OTHER UNIVERSITIES

- Administrative fee of €150
- €600 per module (tuition only) – if you apply before October 15
- €800 per module (tuition only) – if you apply after October 15

*Tuition may vary depending on your home university. Contact us for more information.





Apply today!

Spend your winter in a prestigious Audencia program

We welcome highly motivated bachelor's and master's students, as well as young professionals holding at least a bachelor's degree. All participants must demonstrate English proficiency at CEFR B2 level or above, through an official English test score or a B2 certificate issued by their home university. This requirement does not apply to native English speakers or students who have completed their studies entirely in English. Students from Audencia's partner universities must be nominated by their program coordinator. Check with your international office to see if your institution is one of them.

<https://www.audencia.com/en/our-programs/winter-programme/overview>

Deadlines

NOMINATION DEADLINE (for partner institutions)

- November 5, 2026

APPLICATION DEADLINE

- November 19, 2026

Questions?

Our Winter Program Team can help.

- Contact us at winter@audencia.com

"Participating in the Winter Program was a thoroughly enriching and rewarding experience. The program seamlessly blended academic rigor with a multicultural and entertaining environment.

Beyond the academic aspect, what truly set this program apart was the immersive personal and cultural experience it provided. Engaging with diverse perspectives and connecting with people from various backgrounds enriched my understanding not only academically but also on a broader, global scale. The program not only broadened my academic horizons but also equipped me with valuable skills and insights that I will carry forward in my educational and professional journey.

I wholeheartedly recommend this program to anyone seeking not just academic excellence but also a transformative and culturally immersive learning adventure."

Samir

(Peru, 2024)

"Through engaging activities, reflections, and discussions, every class pushed us to step out of our comfort zones. The experience became even more memorable with a study trip to Brussels, where we visited the European Parliament, European Commission, European Union, and the Parliamentarium, witnessing global institutions in action. An experience that combined learning, exploration, and personal growth. Turns out the best souvenirs from this trip weren't things but confidence, perspectives, and stories to carry forward."

Ujjwala

(India, 2026)

Change.

Your way.

At Audencia, we see the world
in motion — and we want you to
move with it.

How? By empowering you to
reveal who you truly are.

Every path is **unique.** That's why
our programs adapt to yours.

Here, you grow by cultivating what
makes you different.

Ready to unlock your **potential?**

→ **Contact**

winter@audencia.com

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